

# RENEW™

High-potency, super-concentrated, hydrothermal deep wrinkle night serum – maximize the reparative capacity of sleep.

It's called the Dermal-Epidermal Junction (DEJ)... a complex layer of cells acting as the interface between the epidermis and the dermis, playing a critical role in tissue repair and the soundness of skin architecture. In simple terms, the DEJ controls the structural integrity of your skin... it's the key to reducing the visible effects of deep wrinkles caused by photo-damage and aging.



## CLINICAL STUDIES ON THE KEY FUNCTIONAL INGREDIENTS SHOW:

Users will experience an obvious, visible reduction in deep wrinkles, an improvement in surface imperfections, and resistance to multiple factors which diminish skin's youthful appearance.

**FACT** 31% reduction in main wrinkle volume

**FACT** 29% reduction in surface area occupied by deep wrinkles

**FACT** 80% of subjects agreed it accelerates repair of the skin

Completely hypoallergenic and free from harsh preservatives, dyes, and irritating fragrances, Limitless Timeless products truly are the "creams of the crop."

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*Breakthrough Science... Beyond Testimonials™*

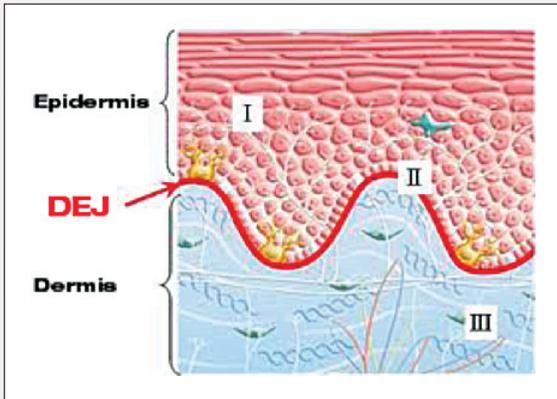
# RENEW™

## BEAUTY SLEEP FOR YOUR SKIN

RENEW™ Nighttime Hydro-thermal Deep Wrinkle Serum was specifically developed to enhance the recuperative capacity of sleep and to have a profound effect on the appearance of sharp facial lines and deep wrinkles.

## THE DERMAL-EPIDERMAL JUNCTION

The dermal-epidermal junction (DEJ) is a complex, thin region where the dermis meets the epidermis of the skin. The DEJ is both a physical and chemical barrier that resists external traction forces on the skin. The cohesion between the dermis and epidermis is integral to that barrier. It results from anchoring molecules, some of which are specific to the DEJ. These anchoring molecules include collagens type IV and VII, laminins, and integrins.



In young adults, the DEJ surface has a wave-like structure, favoring exchanges between the dermis and the epidermis and reinforcing the cohesion between the two tissues. As we age, the DEJ flattens or compresses, exchanges are reduced, and the cohesion between the two layers is also reduced. The skin consequently looks less firm and tight, and wrinkles appear.

## RENEW AND THE DEJ

In order to battle the forces that attack the DEJ, RENEW contains a special biotechnological key ingredient that has been shown to augment structural

proteins found in the DEJ. In vitro studies have shown this key compound's ability to complement the production of important anchoring molecules found in the DEJ, whereby it may actually help improve the supportive structure of the epidermis. When DEJ integrity increases, the skin gradually returns towards its original decompressed structure, the function of this zone is normalized, and the appearance of wrinkles is dramatically reduced. Through these actions, this key ingredient in RENEW helps maintain the integrity of the DEJ to visibly reduce wrinkles and smooth the skin microrelief.

## THE PAL-TRIPEPTIDE

RENEW also contains a specialized tripeptide, which was clinically tested on 25 women who applied the functional cream twice a day for two months using both fringe projection Fast Optical In vivo Topometry technique (FOITS) and imprinting. Both FOITS and imprinting are test methods used to objectively measure a reduction in wrinkles that could also be perceived visibly.

Results from the FOITS measurements showed a reduction in the volume of a main wrinkle by 31% ( $p=0.055$ ), a reduction in visible cutaneous roughness (lifting effect) by 28% ( $p<0.05$ ), and a reduction in the maximum depth of a main wrinkle of -16.3%; ( $p<0.05$ ). Imprinting analysis showed a reduction in the surface occupied by deep wrinkles by 28.5% ( $p<0.05$ ), a reduction in the volume of a main wrinkle by -21% ( $p<0.05$ ), a reduction in the mean depth by -15% ( $p<0.05$ ), a reduction in visible cutaneous roughness (lifting effect) by 12.6% ( $p<0.05$ ), and an opening of the wrinkle by 8.4% ( $p<0.05$ ).

## OLIGOGALACTOMANNANS PURIFIED FROM CERATONIA SILIQUA

RENEW also contains a soothing ingredient from carob rich in oligogalactomannans shown in clinical studies to reduce skin's "red" appearance. Additionally, in a subjective visual analysis, 85% of subjects agreed that the product limited redness, 80% of subjects agreed that the product accelerates repair of the skin, and 80% of subjects agreed that the product is "repairing."

## CONCLUSION

RENEW is a unique skin-care product for those who are vigilant in trying to defy aging and the visible consequences of declining skin.

**DIRECTIONS:** *Step 1* | Wash your face with CLEANSE™ *Step 2* | Soak a clean facecloth in hot (not scalding) water (wring out excess water) and hold it firmly to your face for thirty (30) seconds or until the towel cools to open your pores and help prepare your skin for RENEW. *Step 3* | After vigorously shaking your bottle of RENEW for approximately ten (10) seconds, dispense three to four (3-4) drops (approximately 1/2 dropper) into the palm of your hand. *Step 4* | Apply RENEW with your fingertips directly to the most pronounced wrinkles at the corners of the eye, between the brow, around the lips and down the nasolabial folds (the deep lines that run from the edge of your nose to the corners of your mouth). Gently spread the remaining serum over the rest of your face. Leave it on overnight, then gently rinse off the next morning.

**INGREDIENTS:** Water (Aqua), Glycerin, Yeast Extract (Faex), Betaine, Hydrolyzed Ceratonia Siliqua Seed Extract, Allantoin, Citrus Grandis (Grapefruit) Peel Oil, Aloe Barbadensis Leaf Juice, Palmitoyl Tripeptide-38, Ethylhexylglycerin, Polyglyceryl-10 Laurate, Phenoxyethanol, Sodium Phytate, Caprylyl Glycol, Hexylene Glycol, Hydroxypropyl Cyclodextrin, Xanthan Gum, Sclerotium Gum.

**CAUTION:** For topical use only. Before using RENEW on a regular basis, test it on a small area of your forearm. If redness/rash or itching occurs, discontinue use and call our product support department at 1-800-429-4290. For external use only. Avoid direct contact with the eyes. If product comes in contact with eyes, flush with warm water.

**NOTE:** For additional information on this or other Limitless products, please call our product support department at: 1-800-429-4290.

**Use only as directed. Keep out of reach of children.**

Store at controlled room temperature: 15°-30°C/59°-86°F

Manufactured for  
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