



# CHARGE™

Most of us thought the era of the “Super-Powerful” diet pill ended a few years back when the FDA removed Ephedra and similar products from the U.S. market because of safety concerns.

Well, it turns out that “most of us” were wrong. It seems that a huge, multi-billion-dollar, “underground” market for these stimulant-based fat burners sprung up even before the ink was dry on the FDA’s decree.

But recently, an entirely new crop of high-quality, super-powerful and super-effective diet pills are coming out of hiding. Limitless has secured the rights to one of the most heavily researched, clinically validated “super-pills” ever. Limitless CHARGE is a two-part system:

## UNIQUE TWO-PART SYSTEM OFFERS DUAL WEIGHT LOSS BENEFITS:

### PHENYLETHYLAMINE PROVISIONAL COMPLEX

- Powerful appetite control\*
- Mood elevation\*
- Energy\*

### AGGRESSIVE THERMOGENIC COMPOUND

- Fat burner\*
- Stamina\*



### WEIGHT LOSS

In a double-blind, placebo-controlled trial on the key functional compound in CHARGE, subjects lost a significant 122% (vs. placebo) more than subjects in the clinical trial on the combination of two weight-control compounds found in a well-known weight-loss aid that used to be on the market.\* And not just that, they lost this weight in ¼ of the time.\* Moreover, subjects who continued taking the Limitless compound for one year experienced no rebound weight gain.\*

### APPETITE

The weight-loss compound caused subjects to eat significantly fewer calories and stop eating earlier than placebo when taken fifteen minutes before eating.\*

### MOOD

Self-reported ‘Motivation and Workload Questionnaire’ showed significant improvements in:

- | Contentment\*
- | Interest in tasks\*
- | Eagerness to do tasks\*

\*These statements have not been evaluated by the FDA. This product is not intended to diagnose, treat, cure, or prevent any disease. Use in conjunction with any sensible diet and exercise program. Individual results will vary.

# CHARGE™

## EFFECTIVE WEIGHT LOSS IS MULTIFACTORIAL

While there are many varieties of dietary supplements with a range of delivery methods available on the market today, an entirely new category of high-quality, super-powerful and super-effective diet pills is now becoming very popular. Indeed, CHARGE™ Dietary Supplement is a leader in this new product category. This two-part system comprises functional ingredients designed to offer appetite control, mood-elevation, energy, and powerful thermogenic effects, all critical components to successful weight loss.\*

## APPETITE SUPPRESSION

A 2001 European study revealed that the consumption of the natural plant-based combination in CHARGE may serve as an entirely new method for weight control, as the compound induced a weight loss of 11.2 pound (5.1 kg) over a 45-day period in healthy, overweight, adult subjects. Subsequent investigations and consumer studies provided evidence that the mechanism of action involved improved satiety with the CHARGE weight-loss compound when taken prior to main meals.\*

Yet it wasn't until recently that the specific effects of the weight-loss compound on human food intake, feeding behavior and subjective feelings of appetite and satiety were rigorously examined specifically in conjunction with an ad libitum (unlimited, 'at one's pleasure') meal. This randomized, counter-balanced, within-subject, double-blind, crossover study involved 58 normal and overweight female volunteers (weight = 60.16 ± 6.09 kg; BMI = 21.78 ± 1.99 kg/m<sup>2</sup>), aged 21.31 ± 3.79 years.

Results showed that the CHARGE weight-loss compound induced a significant reduction in gram intake (46.6g, 12.4%) and kcal intake (132.2 kcal, 17.6%) at the ad libitum test meal compared to placebo (p = 0.002 and p < 0.001, respectively). There was also a significant difference in time taken to consume the ad libitum meal (p = 0.005), with a shorter lunch duration (16 minutes) compared to placebo (19 minutes). Hence, the CHARGE weight-loss compound was shown to significantly limit both the amount and time of an 'at one's pleasure,' all-you-can-eat food consumption session. In addition, the combination produced a significant reduction in gram intake of high-fat sweet items (17.6g, 27.6%) and a significant reduction in gram intake of low-fat savory items (19.3g, 13.7%) compared to placebo\* (p=0.031 and p=0.012, respectively).

**DIRECTIONS FOR USE: FOR WEIGHT LOSS:** Take one of each capsule (one orange/gray capsule and one orange capsule) 15 minutes before main meals with a full glass of water. **FOR A SIGNIFICANT ENERGY BOOST:** Take one of each capsule (one orange/gray capsule and one orange capsule) with a full glass of water. **Do not exceed six capsules in any 24-hour period.**

Supplement Facts		
Serving Size: 2 Capsules		
Servings Per Container: 60		
	Amount Per Serving	% Daily Value†
Niacin	15 mg	75%
<b>A Proprietary Blend Containing:</b>	978 mg	
<i>Ilex paraguariensis</i> (leaf) Extract		†
<i>Paullinia cupana</i> (seed) Extract		†
Trimethylxanthine		†
<i>Turnera diffusa</i> var. <i>Aphrodisiaca</i> (leaf) Extract		†
<i>Capsicum annuum</i> (fruit) Powder		†
<i>Alacacia catechu</i> (bark) Extract		†
<i>Mucuna pruriens</i> (seed) Extract		†
<i>Chlorella vulgaris</i> (algae) Powder		†
<i>Oryza sativa</i> L. (seed) Powder		†
<i>Aphanizomenon flos-aquae</i> Powder		†
<i>Theobroma cacao</i> L. (seed) Extract		†
<i>Vaccinium angustifolium</i> (fruit) Extract		†
<i>Vitis vinifera</i> (fruit and seed) Extract		†
<i>Rubus idaeus</i> (fruit and seed) Extract		†
<i>Vaccinium macrocarpon</i> (fruit) Powder		†
<i>Prunus domestica</i> (fruit) Powder		†
<i>Prunus P. cerasus</i> (fruit) Powder		†
<i>Vaccinium myrtillus</i> (fruit) Extract		†
<i>Fragaria virginiana</i> (fruit) Powder		†

† Percent Daily Values are based on a 2,000 calorie diet  
‡ Daily Value not established

**Other Ingredients May Include:** Gelatin, Rice Flour, Microcrystalline Cellulose, Stearic Acid, Magnesium Stearate, Silicon Dioxide, Candurin Silver Fine, Yellow #6, Titanium Dioxide, Red #3, Red #40, Blue #1.

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## MOOD AND ENERGY

In a groundbreaking 2011 placebo-controlled, double-blind, randomized, crossover study, 24 healthy female subjects aged 18-70 years with a BMI ranging between 20 to 30 consumed the CHARGE mood and energy compound and a placebo, on separate occasions. Self-reported alertness and contentment were assessed as well as a 'Motivation and Workload Questionnaire' assessment of 'interest in tasks' and 'eagerness to do tasks.' Results showed that the CHARGE mood and energy compound increased self-reported alertness at 1, 2, and 3 hours after consumption compared to placebo (p<0.05) as well as self-reported contentment at 2 and 3 hours after consumption compared to placebo (p<0.05). Furthermore, results of the 'Motivation and Workload Questionnaire' showed that 'interest in tasks' and 'eagerness to do tasks' were significantly increased compared to placebo\* (p<0.05).

## THERMOGENESIS

Several clinical studies have been done on a key blend contained in CHARGE, showing thermogenic and energy expenditure effects. As early as 1981, researchers investigated the potential thermic effect of its consumption in human subjects. This group investigated the thermic effect in volunteers using a respiration chamber, where investigators observed a significant (p < 0.001) increase in resting energy expenditure by 21.5% within the first hour after consumption as compared to placebo.

Similar results have been achieved using indirect calorimetry methods. In one study, metabolic rate significantly increased and showed statistical significance at the end of a 2 ½ hour time period as compared to the baseline control (p<0.02). A placebo-controlled, double-blind study observed a dose-dependent increase in resting energy expenditure in healthy, normal-weight subjects. Indeed, the optimized level of this key ingredient increased energy expenditure significantly as compared to placebo (p<0.05). Linear regression analysis also showed a significant linear relationship between dose versus thermogenic response (p=0.006).

## CONCLUSION

Overall, CHARGE's two-part system is formulated with clinically demonstrated ingredients to address weight loss through its appetite control, mood-elevation, energy, and powerful thermogenic effects.\*

## WARNING: Do not exceed six capsules in any 24-hour period.

This product contains a significantly potent xanthine (stimulant) mixture, of approximately 280 mg per serving. Consult your physician before use if you are taking caffeine-containing products or if you are sensitive to stimulants. Not for use by individuals under the age of 18 years. Do not use if pregnant or nursing.

Consult a physician or licensed, qualified health-care professional before using this product if you have had, or have a family history of, the following conditions: high blood pressure, cardiovascular disease, thyroid disease, seizure disorder, diabetes, recurrent headaches, depression or other psychiatric condition. Read the label and follow directions. Discontinue use and call a physician or licensed health-care professional immediately if you experience rapid heartbeat, dizziness, severe headache, shortness of breath, or other similar symptoms. Consumption in excess of the recommended servings, or consumption of a serving at a more frequent interval than recommended, may cause serious adverse health effects.

**Keep out of reach of children. Use only as directed.**

**NOTE:** Niacin (Vitamin B3) may cause temporary skin flushing, redness or itching in those persons who are sensitive to niacin. If they occur, these temporary side effects will subside over time.

**NOTE:** Limit the use of stimulant-containing products, food or beverages (including caffeine) while taking this product because

excess consumption of stimulants may cause nervousness, irritability, sleeplessness and occasionally, rapid heart beat.

For additional information on this or any other Limitless Worldwide, LLC product, please call our product support department at: 1-800-429-4290.

Manufactured for  
Limitless Worldwide, LLC  
Salt Lake City, Utah 84116

If you or your health-care provider have any questions, please call: 1-800-429-4290.

This product is manufactured to be within all acceptable industry variances.

Manufactured in the USA from domestic and foreign components. Use in conjunction with any sensible diet and exercise program. Individual results will vary.

Product resale allowed only through authorized representatives. International distribution is not authorized without prior written approval.

Store at controlled room temperature: 15° to 30°C/59° to 86°F.

**Weight Loss Components:** *Ilex paraguariensis* (leaf) Extract, *Paullinia cupana* (seed) Extract, and *Turnera diffusa* var. *Aphrodisiaca* (leaf) Extract

**Energy Component:** Trimethylxanthine